

End-Point Assessment for the Level 7 Academic Professional Apprenticeship

Informational Pack | Updated July 2025



Our End-point Assessment (EPA) service for the Level 7 Academic Professional Apprenticeship (L7 APA) standard is one of the many services that Advance HE provides to the sector, and we have been on the Register for End-point Assessment Organisations since January 2019. We have administered over 1,000 EPAs since our service began, and have contracted with over 25 employers. We gained formal Ofqual recognition at the end of 2021, certifying the robust, fair and effective nature of our service.

We currently have 30 Independent Assessors administering EPAs for us, who are all experienced experts in the field of early career academic development and assessment.

“My conversation with my assessor was rigorous, encouraging, and a wonderful invitation to me to think through aspects of my pedagogy. I found it a great experience.”

“Advice is clear and timely and my queries have been resolved on the same day. Excellent support from the team.”

“My academic assessor was fantastic - so supportive and friendly which enabled me to perform to my best and she gave great constructive feedback.”

We have published a number of pieces from successful apprentices that have come through Advance HE's End Point Assessment. [You can view all of our EPA stories here.](#)

How we assess

The EPA for the L7 APA comprise three assessment elements – a Written Submission (WS), an Academic Professional Practice Assessment (APPA) and a Professional Conversation (PC). All elements of the EPA are assessed online, via our assessment portal (SMA), and each apprentice will have a dedicated independent assessor. For full assessment plan details, please go to the [Skills England web page for the Level 7 Academic Professional](#).

Written submission

The written submission comprises two parts:

1. A Reflective Journal, which has a word limit of 3000 words (+/- 10%) and the purpose is to complement the supporting evidence provided in Part 2 with a reflective commentary on an apprentice's development as an Academic Professional.
2. Annex of Supporting Evidence, which has a word limit of 4500 words (+/- 10%) and the purpose is to provide evidence, attributable to the apprentice, that aligns with and maps onto the specialist knowledge and skills assessed by the Written Submission.

Academic Professional Practice Assessment (APPA)

The APPA comprises two parts, and is the only element that differs based on which specialist route the apprentice is undertaking.

Teaching specialist route:

1. A session plan, to include evidence of where teaching activities map to the standard.
2. A recording of up to four classroom-based sessions, which lasts for no more than 60 minutes. The submission could also include a five-minute recorded reflection on the session(s), which will be counted within the max. of 60-minute limit, but not towards the four session maximum. 'Classroom-based' can refer to physical and/or online classrooms. Both synchronous and asynchronous online classroom sessions are acceptable for this assessment.

The apprentice may provide up to two pieces of additional evidence per classroom experience recorded, to support demonstration of classroom engagement.

Research specialist route:

1. A presentation plan mapping the presentation/activities to outcomes.
2. A recording lasting no more than 60 minutes of an academic or professional conference presentation, or an edited composite recording with extracts from up to four presentations/activities e.g. public engagement activities, workshops or tutorials, etc., that detail the apprentice's research plan and/or future research strategy. Evidence of such activity can be drawn from online and/or in-person events.

The apprentice may provide up to two pieces of additional evidence per presentation / activity recorded, to support demonstration of audience engagement.

Professional Conversation (PC)

The 60-minute PC will take place between the apprentice and independent assessor via an online video platform, and we have a unique agreement with the Trailblazer group to place the PC at the end of the apprenticeship, following the submission of the other two assessment elements. This decision was based on sector feedback, and best serves the needs of the apprentice.

Costs and contracting

Each EPA costs £1800 per apprentice. Resits are charged at £262 per assessment element resit (maximum of two resit attempts per apprentice). The cost of a retake is the same as a first attempt EPA (£1800 per apprentice).

If you are considering us as your EPA Organisation, please email our team on endpointassessment@advance-he.ac.uk providing the following information which we will use to prepare a contract:

- your institutional point of contact for EPA. This would normally be your institution's lead for your Academic Professional Apprenticeship scheme
- your institutional point of contact for requesting a purchase order being raised, and invoices to be sent (usually someone from your departmental or central finance team)
- the number of apprentices you are expecting to be put forward for EPA in the forthcoming academic year
- your current plan for when those apprentices will be ready for assessment (to the nearest month).

Current Advance HE member institutions are encouraged to also contact their Advance HE Head of Partnership for further information on our EPA service.

Alongside the contract, we will typically request a purchase order be raised and an invoice made against this purchase order at a later date. Further information relating to payment of assessments can be discussed during the contracting stage.

Why Advance HE?

- **Long established:** Over 1,000 EPAs administered, contracted with over 25 employers, and have been providing a totally online service since inception.
- **Efficient and effective turnaround times:** Average of 8 working days from EPA being completed and feedback returned.
- **Formally recognised by Ofqual** since 30 December 2021.
- **Close sector body relationships:** We work closely with the trailblazer group for the L7 APA, Skills England, ESFA, QAA and Ofqual to provide a sector-leading EPA service.
- **'Gold standard' independent assessors:** We have a large pool of IAs drawn from our wide networks, who are experts in early career academic development and assessment.
- **High first time pass rate:** We see over 90% of apprentices achieve pass or distinction at their first attempt.
- **Education specialists:** We draw on Advance HE's experience of leading in higher education enhancement and being specialists in fellowship-aligned programmes, so understand the context the L7 APA is delivered in and the support providers need when preparing for EPA.

Additional benefits of our service

Guidance and templates

Detailed guidance and templates will be released to institutions we contract with to deliver end-point assessment (EPA). Guidance will clearly describe to apprentices, employers and training providers key information such as how we conduct assessments, how to upload evidence for assessment, and how assessors will evaluate assessment evidence (including the templates they will use to record assessment feedback and outcomes).

Advance HE Connect

Apprentices will be provided access to an online community for Academic Professionals (as part of the Advance HE Connect platform) as a place for Academic Professionals to share early career experiences, make use of additional resources relating to Fellowship and provide peer support for EPA. Training providers will also be provided access to their own community as part of the [Advance HE Connect platform](#).



Additional support

In addition to the handbooks, guidance documents and resources that you are provided with, we also include a variety of different additional support benefits as part of our service. These include:

EPA orientation events

These are for apprentice cohort groups to attend at the beginning of their EPA journey. These online events are delivered by members of Advance HE's EPA team to your apprentices at your request, and cover the essentials of EPA

Quarterly coffee mornings

Hosted for employers and providers to attend, network, share best practice, and receive service and sector updates from the EPA Team.

Quarterly catch-up calls

You have access to the EPA team to answer any questions you may have, provide you with updates, and to ensure that you are happy with all aspects of our service.

If you're interested in finding out more, please contact:
endpointassessment@advance-he.ac.uk

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